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January 7, 2011

Mr. Tom Larsen
Vice President of Legal and Public Affairs
Mediacom Communications Corp.
100 Crystal Run Rd.
Middletown, NY 10941-4041

RE: Cessation of KOMU 8 and Mid-Missouri CW Retransmission

Dear Mr. Larsen,

I am writing to follow up on our phone conversation from Tuesday, January 6, 2011, concerning Mediacom Communications ongoing dispute with KOMU 8 and Mid-Missouri CW. As you are aware from our conversation, the Attorney General's Office is concerned about the effect of this conflict on mid-Missouri subscribers. Consumers must not be the ones to bear the risk when negotiations break down in a contractual business dispute.

Please confirm in writing the substitute programming Mediacom Communications is providing to mid-Missouri subscribers in an effort to try and ensure that subscribers receive full value for their monthly service fee. Further, please specifically confirm that the substitute service is not and will not be limited to subscribers with digital service, but that for the duration of the dispute you will make On-Demand boxes available to non-digital subscribers without charge for twelve months.

Even with these accommodations, Missouri subscribers are still being deprived valuable programming in the form of local news and weather, syndicated programming, and live NBC national programming, including the upcoming weekend NFL playoff games. In order to ensure that Missouri subscribers are receiving appropriate value for the programming fees they are paying, my office asks that Mediacom Communications evaluate their ability to provide a pro-rata service credit to all mid-Missouri Mediacom subscribers based on the length of the retransmission cessation and report to my office your company's willingness to provide such a rebate. Further, please provide to my office a detailed per channel analysis of how you determine the programming rates you charge subscribers, specifically the cost you pass on to subscribers for providing KOMU 8 and Mid-Missouri CW, so that my office may independently assess the viability of Mediacom Communications providing a service credit to subscribers.

Please provide your response no later than 5:00 p.m. central, January 10, 2011.

Respectfully,

Sean A. Smith
Assistant Attorney General
State of Missouri
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